

International Exhibition

FORESTRISE 2019

Innovative & Integrative Woods Industries

August 1 (Thu) – August 3 (Sat), 2019 10:00 – 17:00
Big Hat / Wakasato Hall, Nagano JAPAN

www.forestrise.jp

Exhibition Guidelines



Organizer:

Fuji Sankei **Business i.** The Nihon Kogyo Shimbun, Co., Ltd.
(Fuji Sankei Business-i)

Concurrent Exhibition

Biomass Expo 2019 Nagano


Biomass Expo
Biomass Energy & Materials

To create partnerships and exchange concerning the revitalisation of the “forest industry” that integrates forestry, wood industry and woody biomass.

Japan is one of the foremost forest nations. The planted forests that were created after the war enhanced opportunities to use domestically produced wood as well as moving into a full-scale use period and the regeneration of forestry and the revitalisation of the forestry products industry are a reality.

However, there are still many issues in this reality and it is essential to create new value while having mutual partnerships and cooperation with the distribution and wood processing companies that connect forestry, forest products industry and woody biomass.

With the theme of forestry and biomass, the first International Wood Fair was held in May 2017. In 2019, the exhibition has reborn as "FORESTRISE Innovative & Integrative Woods Industries" with the desire to integrate forestry, wood industry and woody biomass, that have in common forestry resources.

At the same time as gathering together all the advanced products and technology from Japan and overseas that are

indispensable to the development of the “forest industry” as a whole, the exhibition will promote next-generation technology such as ICT/IoT, drones, AI and robots.

Seminars aiming to find solutions to practical issues, knowledge acquisition and study will be held, attracting many industry-related people. The seminars will encourage people in all sorts of positions to exchange and, by providing opportunities to think about the forest industry laterally, will support the revitalisation of the whole industry from the side lines.

Biomass Expo Nagano will also be held simultaneously continuing on from last time. We expect visitors related to woody biomass as well.

We hope that you will be able to actively use this bi-annual exhibition as an opportunity to anticipate securing market share and as a platform for PR and discussions about your technology and products.

Event Outline

■ **Exhibition Name :** FORESTRISE 2019 Innovative & Integrative Woods Industries

■ **Dates :** August 1 (Thu) – August 3 (Sat), 2019 10:00 – 17:00

■ **Venue :** Big Hat / Wakasato Hall (3-22-2 Wakasato, Nagano-shi, Nagano, Japan)

■ **Organizer :** The Nihon Kogyo Shimbun, Co., Ltd. (Fuji Sankei Business-i)

■ **Special Partners :** Klagenfurter Messe Betriebsgesellschaft m.b.H.

Applications will be made to related government agencies and organizations and a list will be posted on the website once determined.

■ **Planning Partner :** FOREST MEDIA WORKS Inc.

■ **Entrance Fee :** free (pre-registration required / invitation required at door)

■ **Concurrent Exhibition :**



Biomass Expo 2019 Nagano

www.biomassexpo.info



The International Wood Fair will be reborn as FORESTRISE Innovative & Integrative Woods Industries 2019 for its second outing.

Innovative & Integrative Woods Industries build the next generation that use new technology such as ICT/IoT, drones, AI and robots as well as advanced skills and know-how from overseas. As one industry, the forest industry, encompasses and develops forestry, the forestry products industry and, further, woody biomass utilisation, that have their foundations in forest resources together. We hope it will be a combination of exhibitors that promotes products, technology and activities and an exhibition where visitors can exchange about forests.

FORESTRISE is an amalgamation of two words: forest from forest industry and rise from sunrise, people rising, quantities rising, prices rising and the rise of something (as in its beginning). It was created in the hope of regenerating and revitalising the forest industry.

Pronunciation: ㍿'(:)r  str  iz

Exhibition Subjects

UPSTREAM Zone

- Planting/Afforestation technology ■ Sapling production ■ Forest measurement/Surveying technology (drones/airborne lasers, etc.)
- Forest GIS/Simulation technology ■ Wildlife damage control ■ Raw material production ■ Forest management ■ High-performance forestry machinery
- Maintenance of forest road network ■ Logging haulage ■ Log and chip supply ■ Consulting for forest management/Local governments/Companies
- Forest certification ■ Overseas forestry ■ Securing project areas (work history management/forest management planning/sales activities), etc.

MIDDLESTREAM Zone

- Lumber/Sawmill machinery ■ Understanding & control of resources ■ Wood processing/Wood processing machinery ■ Surface treatment
- Laser processing ■ Plywood ■ Distribution/Logistics ■ Weight measurement ■ Drying technology ■ Shredders/Crushers/Chippers/Pelletizers
- Measurement/Analysis technology, etc.

DOWNSTREAM Zone

- Precious wood ■ CLT (Cross-laminated timber) ■ Small hydro-electric generation ■ Sixth industrialization ■ Carpentry/Construction store related
- Furniture/Wood products ■ Carpentry timber ■ Aroma ■ Game (Gibier) ■ Timber construction (fire-resistant/semi-fire-resistant building)
- Fire-resistant/Durability technology ■ Decay prevention technology, etc.

USE of FOREST RESOURCES

Matching users and exhibitors who provide multiple functions from forests as services such as utilisation of forest space.

- Education with trees ■ Forestry experiences ■ Eco-tourism/Medical tourism ■ Forest treatment ■ Certified lumber sales companies/Suppliers
- Local governments/Producers/Forestry businesses/Land owners who conduct appropriate forest management, etc.

BIOMASS EXPO

- Woody biomass generation equipment ■ Woody biomass generation supply devices ■ Woody biomass boilers/stoves ■ Resource/Combustion analysis
- Woody biomass fuel ■ General technology ■ Plants/Furnaces ■ Heat utilisation ■ Design/Engineering ■ Biomass industry cities ■ Woodchips ■ PKS
- Palettes/Firewood/Chip fuel sales, etc.

ALL-ROUND

- Supply chain management ■ ICT/IoT/AI/BIG DATA utilisation ■ Automation technology ■ Traceability ■ Personnel training/Women's active participation
- R&D (power assist suits, etc.) ■ Forest investment/trusts, etc.

Visitor Categories

- Forest owners ■ Raw materials producers ■ Forest unions ■ Unprocessed timber market ■ Wood processing plants ■ Sawmilling plants ■ Laminating plants ■ Plywood plants ■ Pre-cutting plants ■ Wood sales business (wholesale/retail) ■ Building contractors ■ House manufacturers ■ Wood/construction materials manufacturers ■ Furniture manufacturers ■ Wooden product manufacturers ■ Trading companies ■ Government offices ■ Regional governments ■ Academic/research/development institutions ■ Educational institutions such as forestry colleges ■ Institutes ■ Design offices ■ Industry groups ■ Non-profit organizations ■ Welfare groups ■ Certification bodies ■ Power generators ■ New electricity providers ■ Consultants, etc.

USE of FOREST RESOURCES

- Companies that are obliged or required to use certified wood ■ Companies that are looking for producers who manage forests appropriately
- Companies that are considering the utilisation of forest space, resources and reforestation as part of employee training or CSR/CSV, etc.



Indoor Type A

Specifications: 1 booth unit = 9m² (width 3.0m × depth 3.0m × height 2.4m)
Rear and side walls only (corner booth units have no side walls)

Exhibition fees: 1 indoor booth unit ... **250,000 yen** (excluding tax)/unit
4 booth units or more ... **225,000 yen** (excluding tax)/unit

Booth unit layout /height limits:

1 – 3 or 5 booth units ... Row type only

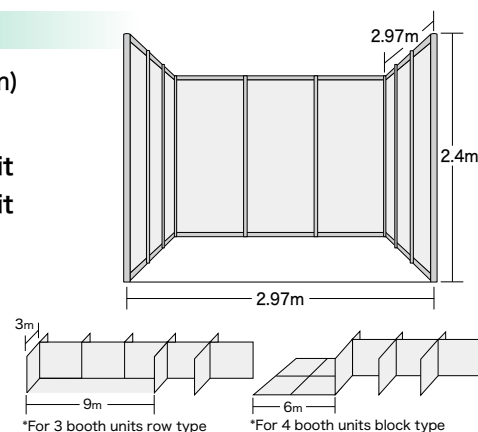
Height: up to 5m *only in areas with a 1m setback

4 booth units ... Choose from row or block type

Height: up to 5m *only in row type booth units with a 1m setback

6 or more booth units ... Island booths surrounded by aisles on all sides only

Height: up to 5m *1m setback not required



*Please contact the organizer for row type booth unit. Up to 5m for 1m setback only.

*Please contact the organizer for product/equipment exhibits that exceed 5m. Please note that it is not possible to display company signs and logos at the topmost heights.

Package decoration *Indoor Type A 1 – 2 booth(s) units only

We offer a package plan for easy booth unit decoration.

1 booth unit package/booth fees ... **107,000 yen** + Exhibition fees for 1 booth unit: **250,000 yen** (excluding tax)

2 booth units package/booth fees ... **186,000 yen** + Exhibition fees for 1 booth unit: **500,000 yen** (excluding tax)

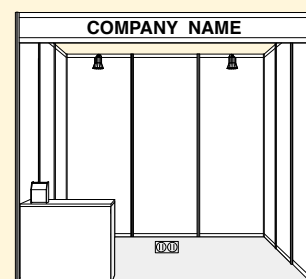
Included in the exhibition fees:

company name sign (parapet), company name display (black, Gothic), one reception desk (W900×D450 ×H925), floor carpet, electricity (FL40W × 1, SP40W equivalent (LED) × 2) *For 2 booth units: (FL40W × 2, SP40W equivalent (LED) × 4), one folding chair, one business card box, wiring costs up to 1kW/usage rates, one socket.

*Limited, as a general rule, to exhibitors who have applied for package decoration in 1 – 2 indoor type A booth units.

*Contact the operations office if you require 3 booth units or more.

*See the Exhibitor Manual that you will receive after application for more details.



Indoor Type B Limited to 1 booth unit per company

Application requirements: limited to academic or research institutions
and exhibitors selling forestry materials onsite.

Specifications: 1 booth unit = 4m² (width 2.0m × depth 2.0m × height 2.4m)
Rear and side walls only (corner booth units have no side walls)

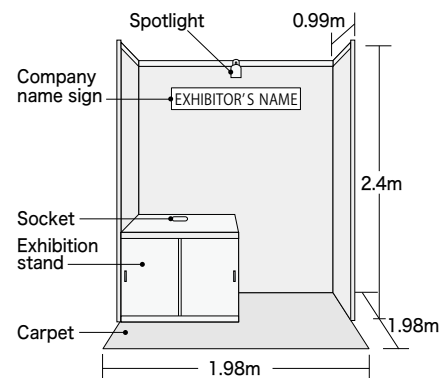
Exhibition fees: 1 indoor booth unit ... **100,000 yen** (excluding tax)

Included in the exhibition fees:

exhibition space (width 2.0m × depth 2.0m), partitions (rear wall, side wall 1m), company name sign, carpet, exhibition stand: width 1.0m × depth 1.0m × height 0.8m, slide door unit (without key), spotlight: SP40W equivalent (LED) × 1, sockets (100V earthed): 2 outlets with electricity and wiring costs up to 1,500W.

*If you require further equipment, please order separately. For further details, please refer to the Exhibitor Manual.

*Please note that we cannot provide a discount if you do not wish to use the above-mentioned basic display.



Outdoor (Car Park)

Specifications: 1 booth unit = 1m² (width 1.0m × depth 1.0m, space handover)

Exhibition fees: 1 booth unit ... **21,500 yen** (excluding tax)

4 booth units or more ... **19,500 yen** (excluding tax)

Notes on Installation/Construction

[Indoor] • Floor load: 5,000kg/m² • Installation entrance: height 3.8m × width 3.4m
• If exhibiting crawlers, etc., please provide iron sheets, etc. for laying on the floor.

• Please note that anchors cannot be used.
• Please refrain from running crawlers, etc.

[Outdoor] • Please pay attention to exhibits that may be affected by weather as there is no roof.
• If exhibiting crawlers, etc., please provide iron sheets, etc. for laying on the floor.
• When demonstrating the uses of wood, please make sure that wood shavings, etc. do not scatter outside of your prescribed booth area.

• Please refrain from running crawlers, etc.

Exhibitor Presentations

New technology/Product PR seminars held in a specially built seminar venue within the exhibition venue

Dates: August 1 (Thu) – August 3 (Sat), 2019 10:00 – 16:00 (45mins each)

Location: seminar venue within the exhibition venue
 (theatre-style, capacity of 50 people)

Presentation fees: 1 session 50,000 yen (excluding tax)

Operation method:

1. Attendees free of charge (attendees renewed for each seminar)
2. Reception/presentation progress are the responsibility of the presenting company (you are free to record the presentation and collect business cards)

Venue equipment:

reception (desk, chair), attendee seating, lectern, mike set, projector, screen

PR : Invitations, company name and programme, etc. posted on website

(Please note)

- Write the seminar title on the application form in no more than 30 characters.
- Please return the seminar venue to its original state after use.
- Please provide your own PC if you require one.
- *Please contact us for connection tests, etc.
- The organizer will determine dates and times for seminars.

Website Advertising

Your company link banner will be posted on the official website 1 month before the event.

Period of availability: July 1 (Mon) – August 3 (Sat), 2019 *planned

Format: W200px x H40px / GIF format *GIF format can be animated

Publication fee: 50,000 yen (excluding tax)

Deadline for data: June 14 (Fri), 2019 *Designate link and provide final version of data.

Concurrent Event

Plan to hold reception party for exhibitors and seminars aiming to find solutions to practical issues, knowledge acquisition and study.

*Details such as dates and times and programmes will be posted on the website and distributed in the e-mail newsletter once determined.



PR/Advertising Activities

Advertising activities in newspapers, magazines and on websites.

Published on Fuji Sankei Business-i as well as related newspapers, magazines and web media.



Direct Mail Invitations (from the organizer to potential visitors)

Invitations will be sent directly to people in related industries in addition to past visitors.



Direct Mail Invitations (from exhibitors to clients)

We provide your required number of invitations as a tool for exhibiting companies to invite related people.



Internet Website/Mail News

- The official website will contain general information (dates, venue, access, etc.) as well as the list of exhibitors, product/technology information for each company and highlights.
- Published on the websites of related organizations, links on the official website and banner adverts.
- Visitor pre-registration will be conducted on the official website. Reception on the day will be more convenient for those who have been through pre-registration.
- Mail news will be sent multiple times up until the event takes place. This will contain the latest information including concurrent seminars.



Posters

Distributed free of charge to exhibitors.
 We also request related organization to display it.



Report of Previous Event

Report of Previous Event: International Wood Fair in Nagano 2017

Dates: May 24 (Wed) – May 26 (Fri), 2017 10:00 – 17:00

Venue: Big Hat/Wakasato Hall

Exhibition Scale

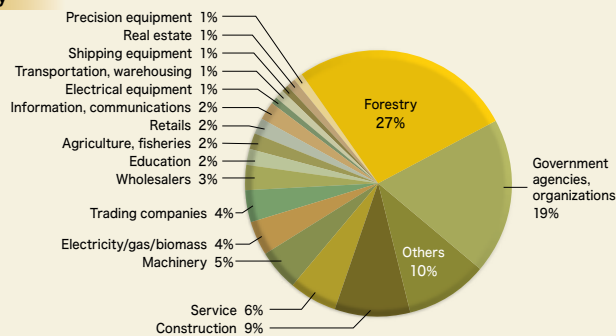
78 companies indoors (100 booth units),
15 companies outdoors (367m²)

No. of Registered Visitors

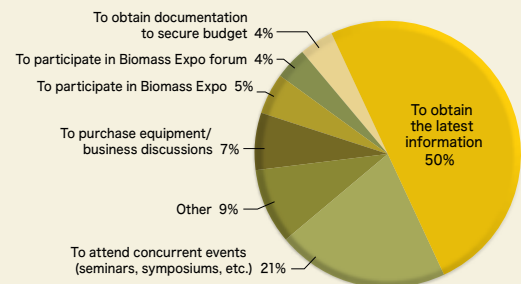
3,790

Visitor Breakdown

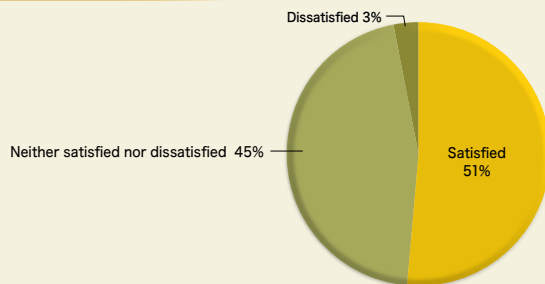
By Industry



Visitor Aims



Impression of the Exhibition

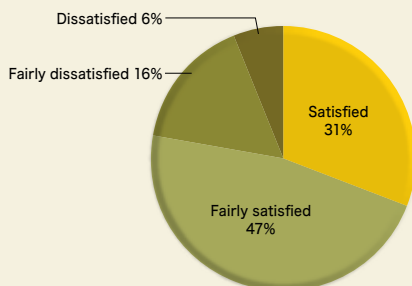


Would you visit again?

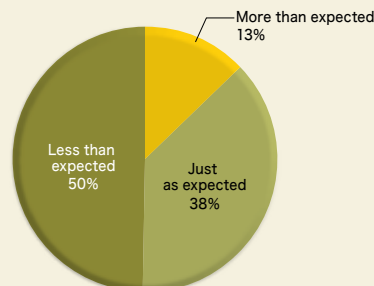


Exhibitor's Voice

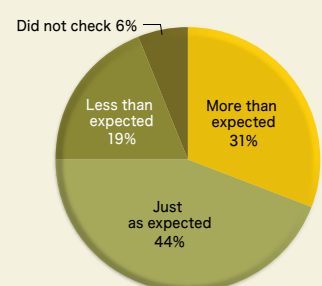
Overall Level of Satisfaction with International Wood Fair in Nagano 2017



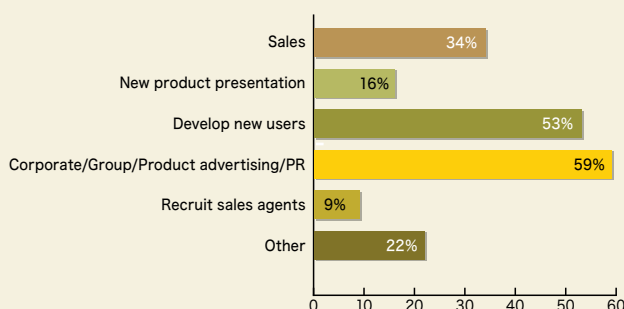
Impression of No. of Visitors (Overall)



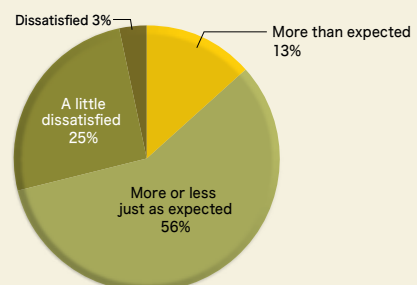
No. of Visitors Useful for your Company's Product



Aim of Exhibit (Multiple responses accepted)



Did you achieve this aim?



Exhibition Requirements and Provision

● Exhibitor Applications

If you wish to be an exhibitor, please fill in the required details on the application form and send it to the organizer. Please note that your application may be denied if your exhibits are not suitable for the purpose of the exhibition.

● Application Deadline

April 30 (Tue), 2019

● Payment of Exhibition Fees

Invoices will be issued upon receipt of the application. Please make the payment by bank transfer by the deadline stated. Bank transfer charges are to be borne by the exhibitor. You will not be allowed to exhibit until payment deposit has been confirmed.

● Cancellation of Application

Once you have made an application to participate in the exhibition, you may not cancel or change, in whole or in part, the area for which you make the application (includes applications sent by fax). However, if the organizer determines that there are unavoidable circumstances, cancellation will be permitted upon payment of a cancellation fee (100% of exhibition fees).

● Costs included in exhibition fees

- Venue usage rates/lighting/air conditioning costs within standard hours
- Construction/maintenance costs for shared facilities
- Visitor promotion costs
- Costs pertaining to visitor services (venue information production, etc.)
- Venue operation/safety management/security costs

● Costs not included in exhibition fees

- Exhibitor booth unit decoration costs/installation and dismantling costs and operational costs
- Temporary wiring and secondary construction costs for electricity/gas/water, etc. and usage fees (Separate system package application)
- Installation of communication lines such as temporary phone lines and communication fees
- Insurance fees for exhibition equipment and personal injury, etc.
- Costs of compensation for damages and loss relating to venue facilities/equipment or exhibits from other companies
- Costs pertaining to any decorating materials, etc. left behind and rubbish disposal
- Other costs not regarded as being included in ordinary exhibition fees

● Exhibition Booth Unit Layout

In response to applications, the organizer will determine placement, create a booth layout map and notify each company.

● Prohibition of subletting, sale, transfer, exchange of exhibit area

Exhibitors and booth applicants must obtain the approval of the operations office when subletting, selling, transferring or exchanging their exhibition area in whole or in part.

● Presence of Exhibitor in Booth

The exhibitor or their agent must always be in attendance at the booth and wear the organizer-designated badge during the exhibition in order to deal with visitors and manage exhibits.

● Compensation

Exhibitors are responsible for compensation if the exhibitor or their agent damages or injures other booths, operations office operation equipment or exhibition venue facilities or people.

● Insurance

It is recommended that the exhibitor takes out damage insurance for items which can be considered to require it for the period of entry of exhibits into the venue until their removal from the venue.

● Exhibit Installation, Dismantling and Removing

Exhibitors will be informed at a later date of exhibit installation period and construction period at the venue. The installation/dismantling/removal of exhibits during the exhibition is not permitted without approval from the operations office. Maintenance and cleaning of exhibits and the inside of the booth are the responsibility of the exhibitor. Exhibits and equipment that are not dismantled by the determined dismantling deadline will be dismantled by the operations office at the cost and risk of the exhibitor.

● Notes on Installation/Construction

[Indoor]

- Floor load: 5,000 kg /m²
- Installation entrance: height 3.8m × width 3.4m
- Please note that anchors cannot be used.
- If exhibiting crawlers, etc. provide iron sheets, etc. for laying on the floor.
- Please refrain from running crawlers, etc.

[Outdoor (Car Park)]

- Please pay attention to exhibits that may be affected by weather as there is no roof.
- If exhibiting crawlers, etc., please provide iron sheets, etc. for laying on the floor.
- Please refrain from running crawlers, etc.
- When demonstrating the uses of wood, please make sure that wood shavings, etc. do not scatter outside of your prescribed booth area.

● Use of microphones and restrictions on volume

Please limit volume when using microphones for product presentations, audio-visual equipment and exhibits that produce sound in the booth to 75 decibels or less in consideration of neighbouring booths (measured at 2m in front of the booth at a height of 1m). Live music is not permitted.

● Exhibition operation and exemption from responsibility

In order to ensure the smooth execution of the exhibition, the operations office shall establish and review various regulations. Further, items not included in these exhibition regulations may be newly determined and the contents added to or changed. If the exhibitor violates exhibition regulations and exhibit rules or the contents of the manual, they may not be allowed to exhibit. In such cases, any exhibition fees that have already been paid will not be refunded. The operations office shall hire a security company for the whole period from preparation such as installation to removal to manage the venue but cannot accept responsibility for any damages, losses or theft, etc. of exhibits.

● Exhibition postponement/cancellation

If natural disasters or other circumstances beyond the control of the organizer make it difficult to hold the exhibition, it may be rescheduled or cancelled at the decision of the organizer. The organizer shall not be held liable for any damages, additional expenses, or other costs incurred by the exhibitor.

● Contract cancellation

If any of the following applies to the exhibition applicant, the organizer may cancel the exhibitor contract without prior notice.

- If part or all of the exhibition fees are not paid.
- If bills or cheques are dishonoured or if notification of suspension of bank transactions is received.
- In cases of provisional seizure, provisional disposition, compulsory execution, auction, special liquidation, bankruptcy, civil rehabilitation, corporate reorganization or other similar filings.
- If any organized crime such as links to gangs or persons or organizations related to gangs are discovered or if it is discovered that this organized crime is being used.

● Acknowledgement of exhibition rules and regulations

All exhibitors and their agents are regarded as having acknowledged the exhibition regulations and exhibit rules set by the operations office.



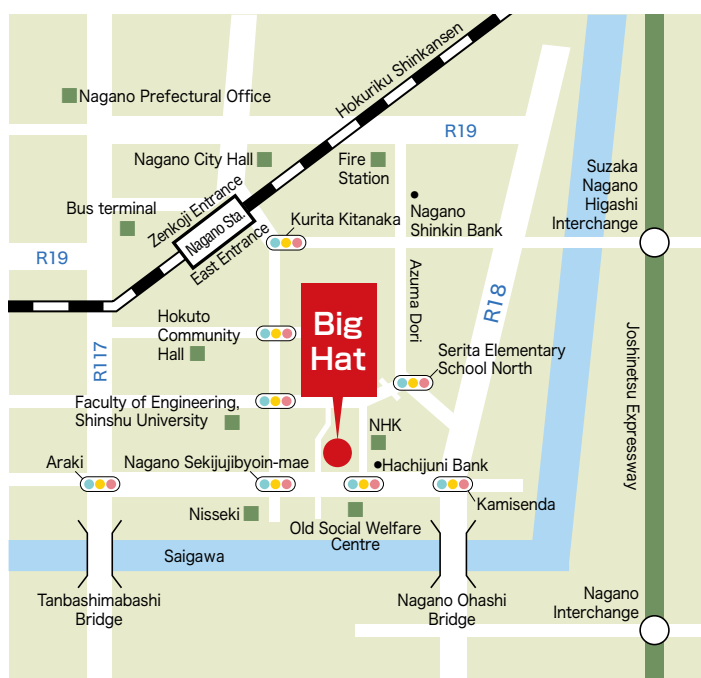
Planned schedule up to event (2019)

April 30 (Tue)	Exhibitor application deadline
From May onwards	Invoices sent in sequence
During May	Explanatory meeting for exhibitors
From June onwards	Advertising/PR activities (sending invitations, updating website (for visitors), publication of adverts, etc.)
July 30 (Tue)	Basic construction/decoration at venue and exhibitor installation/construction
July 31 (Wed)	Venue decoration and exhibitor installation/construction
August 1 (Thu)	Opening Day
August 2 (Fri)	Exhibition Day 2
August 3 (Sat)	Closing Day and dismantling/removal

Venue Access

Big Hat / Wakasato Hall

3-22-2 Wakasato, Nagano-shi, Nagano 380-0928 Japan Phone : 026-223-2223 <http://www.nagano-mwave.co.jp/bighat/>



Access by bus

- **Alpico Transport**
 Nagano Station Zenkoji Entrance (stance 2) – Nisseki Line
 1 minutes' walk from "Big Hat-mae" bus stop
 Route No: 21 Matsuoka via Nisseki, Otsuka-minami via Nisseki
- **Nagaden Bus**
 Nagano Station East Entrance (stance 21) – Nisseki/Mizuno
 Bijutsukan Line
 3 minutes' walk from "Mizuno Bijutsukan" bus stop
 Route No: 15 Nisseki Line
- **Taxi**
 10 minutes from Nagano Station East Entrance

Access by car

- 20 minutes from Nagano Interchange or Suzaka Nagano Higashi Interchange
- 500m west of National Highway 18 Kamisenda Intersection
- 1000m east of National Highway 117 Araki Intersection

Applications / Inquiries

The Nihon Kogyo Shimbun, Co., Ltd. (Fuji Sankei Business-i)

1-7-2 Otemachi, Chiyoda-ku, Tokyo 100-8125 Phone: 03-3273-6180 Fax: 03-3241-4999 E-mail: wood@sankei.co.jp

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